

Privacy Policy:

At Roots Endodontics, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your information when you communicate with us via text messages, email, and telephone.

Information We Collect

When you interact with us, we may collect the following types of information:

Personal Information: Name, phone number, email address, and any other information you provide during appointments or communications.

Health Information: Medical history, dental records, and other health-related information necessary for providing care.

Communication Records: Details of our communications with you, including text messages and phone calls.

How We Use Your Information

We use your information for the following purposes:

Appointment Scheduling: To schedule, confirm, or modify your appointments.

Treatment Information: To discuss treatment plans, reminders, and follow-ups.

Customer Service: To respond to your inquiries and provide assistance.

Billing and Insurance: To process payments and communicate with your insurance provider.

Communication Preferences

By providing your phone number, you consent to receive text messages and phone calls from Roots Endodontics. These communications may include:

- Appointment reminders and confirmations
- Health-related updates
- General office information

You can opt out of text message communications at any time by replying "STOP" to our texts or contacting our office directly.

Information Protection

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include:

- Secure communication channels
- Restricted access to personal information
- Regular staff training on privacy practices

Sharing Your Information

We do not sell or share your personal information with third parties without your consent, except in the following situations:

- Healthcare Providers: We may share your information with other healthcare providers involved in your care.
- Legal Obligations: We may disclose your information as required by law or to comply with legal processes.

Your Rights

You have the right to:

- Access your personal information and request corrections if needed.
- Request restrictions on the use of your information.
- Withdraw your consent to communication at any time.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website, and the effective date will be updated. We encourage you to review this policy periodically.